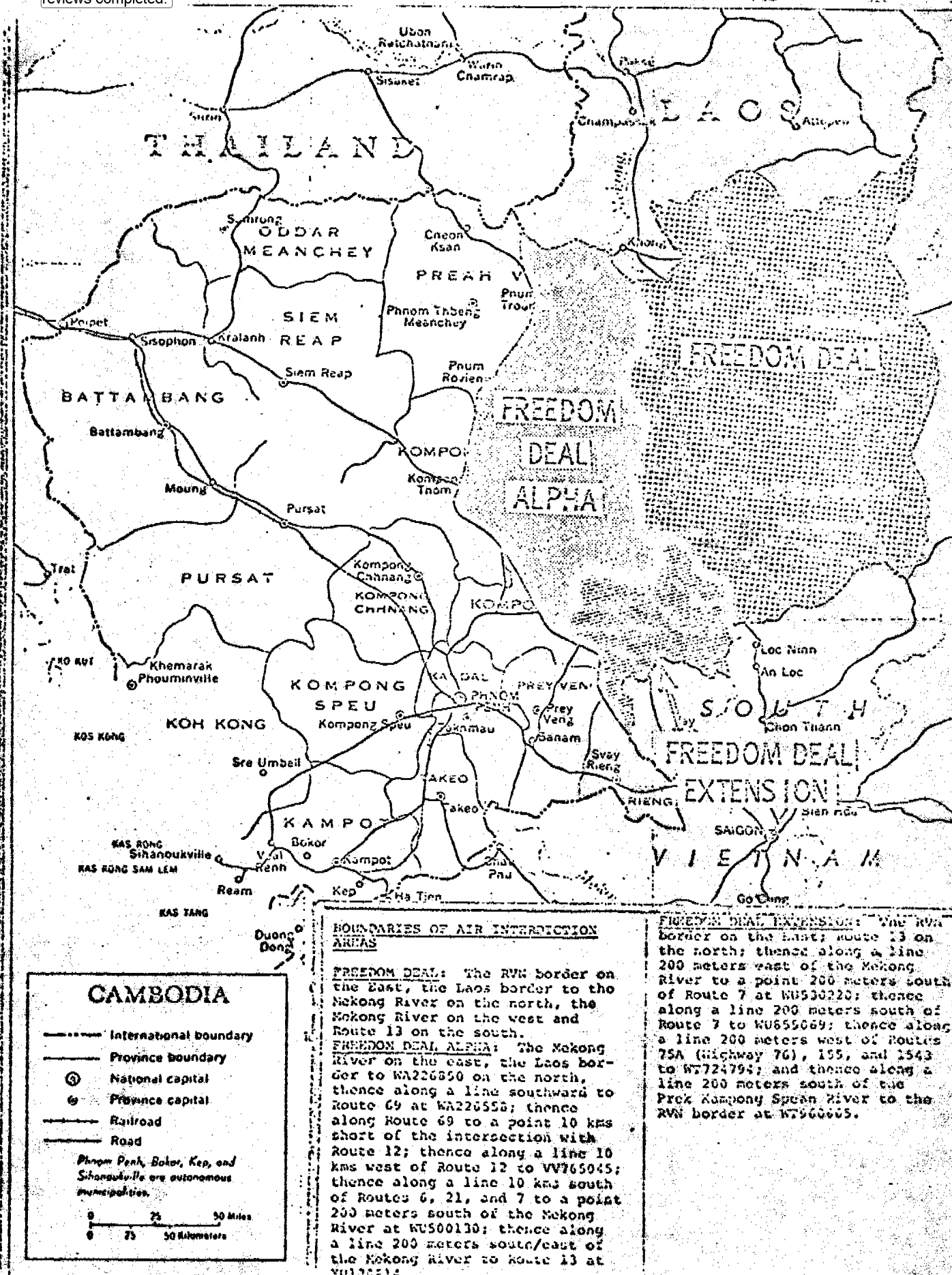


DOS, Army, USAF
reviews completed.



345-F1663

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

March 16, 1969

TOP SECRET/SENSITIVE

EYES ONLY

MEMORANDUM FOR SECRETARY LAIRD

FROM: Henry A. Kissinger *HK*

SUBJECT: Breakfast Plan

Attached as enclosure I is a copy of a message sent last night to General Abrams for Ambassador Bunker. Attached as enclosure II is a copy of the agreed press line which should be taken in conjunction with the execution of Breakfast Plan.

I believe it is essential that Public Affairs personnel both here and in Saigon are carefully instructed to follow the procedures outlined therein.

ON-FILE NSC RELEASE INSTRUCTIONS APPLY

91

3/17/69
J. A. / h
m

Enclosure I

Reference MAC 3398 "Eyes Only"

1. In connection with separate operational order, highest authority was informed that Ambassador Bunker and you believe that President Thieu should be informed shortly before execution of mission. Ambassador Bunker is authorized to inform President Thieu as late as possible before ^{1400 17 March} 0300 18 March, Saigon time, that a strike is being made against an important target. This operation should not be referred to as an appropriate response to enemy violations of understandings but as a protective reaction to enemy operations in III Corps Tactical Zone.

2. If Ambassador Bunker has not already received President Thieu's agreement to private talks, he may find this useful as material to gain his immediate agreement.

TOP SECRET/SENSITIVE

Enclosure II

Press Guidance

1. In conjunction with the routine release made by MACV covering B-52 operations in South Vietnam on March 18, MACV spokesman will issue a statement along the following lines: "B-52 missions in 6 strikes early this morning bombed these targets: 'Enemy activity, base camps and bunker and tunnel complexes 45 kilometers northeast of Tay Ninh city. (List two or more other B-52 targets struck)' "
2. In the event press inquiries are received following the execution of the Breakfast Plan as to whether or not U.S. B-52's have struck in Cambodia, U.S. spokesman will confirm that B-52's did strike on routine missions adjacent to the Cambodian border but state that he has no details and will look into this question.
3. Should the press persist in its inquiries or in the event of a Cambodian protest concerning U.S. strikes in Cambodia, U.S. spokesman will neither confirm nor deny reports of attacks on Cambodia but state this will be investigated.
4. After delivering a reply to any Cambodian protest, Washington will inform the press that we have apologized and offered compensation.